

FULL-TIME SOCIAL MEDIA SUPPORT



sarah marie
SOCIAL MEDIA



Hello there!

I'm Sarah, the Founder of Sarah Marie Social Media. My passion for social media began when I learned small businesses could benefit substantially in our digital world through a consistent and elevated social media presence.

The ultimate goal of this partnership is to help you create genuine connections with your audience that are long-lasting and assure customer loyalty. The end result will be a carefully crafted online presence that will be a beautiful reflection of your business and its exceptional qualities. Working with you will be a highlight, so let's make it happen!

Sarah

Founder, Sarah Marie Social Media



Why Work with Me

Social media is a full-time job. It requires a consistent presence and an abundance of new and engaging ideas. Billboards, newspaper ads, and commercials are no more. We live in a world where people require trust and value before being sold to.

During the pandemic, I witnessed businesses with a lack of marketing drown. It was not because of their product, customer service, or location. It was due to their absence of an online presence.

You and I will collaborate to ensure your personalized social media strategy reaches your target consumer and clearly communicates your ideal message. Leave the content creation process to Sarah Marie Social Media, so you can reclaim your precious time and do what you do best, running your awesome business.

I have watched the advertising world transform and I am prepared for what's coming next.



How It Works

01

BOOK AN INITIAL CONSULTATION

Sit down with me while we discuss your goals and aspirations as a business owner. I will walk you through my process and answer any questions you may have.

02

SIGN THE CONTRACT

Depending on your requests, you will choose the package that fits your business and budget accordingly. We will go through each component together as well as the additional services offered.

03

WORK WITH ME

We will meet each month to discuss what your needs are for the business. I will come prepared with fresh ideas and strategies available for you to choose from.

04

WATCH THE MAGIC HAPPEN

I will work behind the scenes on putting your content together. Your job will be to review and ensure I am conveying your business in the most successful manner.



COMMUNICATION

CONTACT DETAILS

253.397.7836
hello@sarahmariesocialmedia.com
Gig Harbor, WA

OFFICE HOURS

M - F 9:00am - 4:00pm PST

WEBSITE

www.sarahmariesocialmedia.com

SOCIAL MEDIA

@sarahmariesocialmedia

THE ESSENTIALS

The essentials package

\$700/MO

New Client Onboarding
Management of 1 Social Media Platform
2 Posts Per Week (Pre-Scheduled)
4 Graphics Per Month
Monthly Content Meeting
Customized Social Media Strategy
Content Creation
Strategic Hashtag Production
Passive Engagement & Message Monitoring
Monthly Analytics Report
Quarterly Candid Photoshoot

*Client may be asked to provide additional photos & videos

sarah marie
SOCIAL MEDIA

THE STANDARD

The standard package

\$1,200/MO

New Client Onboarding
Management of 2 Social Media Platforms
3 Posts Per Week (Pre-Scheduled)
6 Graphics Per Month
Monthly Content Meeting
Customized Social Media Strategy
Content Creation
Strategic Hashtag Production
Passive Engagement & Message Monitoring
Monthly Analytics Report
Quarterly Candid Photoshoot
1 Video Per Month (Under 3 Minutes)

*Client may be asked to provide additional photos & videos

sarah marie
SOCIAL MEDIA

THE PROFESSIONAL

The professional package

\$1,700/MO

New Client Onboarding
Management of 3 Social Media Platforms
4 Posts Per Week (Pre-Scheduled)
10 Graphics Per Month
Monthly Content Meeting
Customized Social Media Strategy
Content Creation
Strategic Hashtag Production
Passive Engagement & Message Monitoring
Monthly Analytics Report
Quarterly Candid Photoshoot
2 Videos Per Month (Under 3 Minutes)

*Client may be asked to provide additional photos & videos

sarah marie
SOCIAL MEDIA

THE INFLUENCER

The influencer package

\$2,400/MO

New Client Onboarding
Management of 4 Social Media Platforms
5 Posts Per Week (Pre-Scheduled)
15 Graphics Per Month
3 Stories Per Week (IG & FB)
Monthly Content Meeting
Customized Social Media Strategy
Content Creation
Strategic Hashtag Production
Passive Engagement & Message Monitoring
Monthly Analytics Report
Quarterly Candid Photoshoot
3 Videos Per Month (Under 3 Minutes)
1 Monthly E-Mail Newsletter

*Client may be asked to provide additional photos & videos

sarah marie
SOCIAL MEDIA

Additional Services

Additional Social Media Platform

Reel/TikTok Creation

IG & FB Stories

IG Story Highlight Covers

Active Engagement

Monthly E-Mail Newsletter

Blog Posts

Social Media Graphics

Caption Writing

Instagram Branding

Candid Photoshoot

Social Media Video Shoot

“

“Social marketing eliminates the middlemen, providing brands the unique opportunity to have a direct relationship with their customers.”

–BRYAN WEINER, CEO, COMSCORE



FAQ's

How long will it take to see results?

Social media success requires a jog, not a sprint. I recommend trying it for 3-6 months before deciding if it's the best outlet for you and your business. Consistency will pay off.

What are my roles in this process?

You will have the responsibility of keeping me up to date with your business. Send me content, research materials and updates. You will also be asked to review each post.

I've hired Marketing agencies in the past. What is different about this?

This is not an old-fashioned marketing firm. Everything I create is one-of-a-kind and specialized for your unique business. We take real photos, have real convos, and see real results.

How should I measure my social media marketing success?

I will be tracking your analytics each week to positively adjust our strategy. I encourage you and your employees to ask new clients/customers how they learned about the business.

Is the investment of a Social Media Manager worth it?

Yes. Social media marketing requires multiple hours each week to uphold a consistent presence. My time will be spent researching, creating and communicating, and more.

Let's Get Started!

What are you waiting for? Social media is evolving as we speak.

Take the stress off your own shoulders and focus on the things you love most, running your business!

SCHEDULE A CALL WITH ME TO LEARN MORE

Thank you so much for taking the time to learn about my business. At the end of the day, if I make your life easier in any way, I consider that a win. I look forward to speaking with you,

Sarah



hello@sarahmariesocialmedia.com
www.sarahmariesoicalmedia.com

